

YEARLY MEMBERSHIP GIVEAWAY

LOCAL STORE MARKETING PLAN #001

Each time a customer visits LUV Car Wash, they are able to scan the QR code that will be on a 28x44 windmaster sign - This will allow them to sign up & enter in for a chance to win a yearly unlimited membership. We will pick a winner from each district, each month. Your job is to draw people into the sites by using the tools within this manual!

THE GOAL

Customers will be inclined to come and visit if they can sign up to win the yearly unlimited membership! Customers can sign up once per visit & they should be informed that if they come back again, they will be able to put there name in again!

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MATERIALS NEEDED:

- Big LUV Inflatable Suit (+AA Batteries)
- Pink Body Suit
- Sign Spinner
- 28x44 Windmaster w/ QR Code

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WHAT'S NEXT?

Order or the sign spinner + windmaster from luvcarwashstore.com. If your site does not have the suits, email jgregory@luvcarwash.com to order.

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ON-SITE INSTRUCTIONS

- Keep Windmaster Sign w/ QR Code Out At All Times
- Use Sign Spinner by Road & Wear Pink Suits on Fridays & Saturday's
- Help Guide Customers To Scan QR Code
- Winners Are Selected Monthly for Each District

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MATERIALS NEEDED

1 SIGN SPINNER

Win Free Year of Washes

Win Free Year of Washes

ENTER TO WIN!
FREE YEARLY MEMBERSHIP



ONE ENTRY PER VISIT
WINNER EVERY MONTH

WINDMASTER (28X44)

2



BIG LUV SUIT

3



PINK BODY SUIT

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