

# VALENTINE'S DAY

WEDNESDAY - FEB 14TH, 2024

## THE GOAL

Spread appreciation & LUV to our current members by handing them LUV Letters, Dove Chocolates & overall showing excitement when they visit us on Valentine's Day!

1

## MATERIALS NEEDED:

- LUV Letter (5x7 Postcard)
- Heart Sunglasses
- Pink LUV Shirt
- Big LUV Suit
- LUV Super Suit
- Dove Chocolates
- Pink Bucket

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## WHERE TO ORDER?

- Visit: [luvcarwashstore.com](http://luvcarwashstore.com) to order all products needed for this event!
- Under 'Marketing Plans' find 'Valentine's Day'
- SHIRTS AND POST CARDS ARE ORDERED FOR YOU. You won't have to place an order for these items.

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## ON-SITE INSTRUCTIONS

- Wear Pink LUV Shirt
- Wear The BIG LUV Suit & The LUV Super Suit
- Wear Pink Sun Glasses ALL DAY!
- Hand Members LUV Letters at Paystation
- Hand Members & Customers Chocolates at Paystation
- Place Chocolate Inside of Pink Buckets

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# MATERIALS NEEDED



1

**PINK LUV SHIRT**  
(PRE-ORDERED FOR YOU)



2

**BIG LUV SUIT**  
(1 PER SITE)



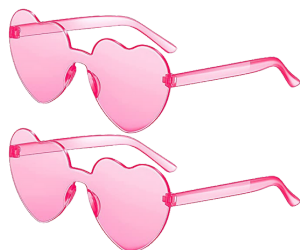
3

**LUV SUPER SUIT**  
(1 PER SITE)



4

**LUV LETTER**  
(PRE-ORDERED FOR YOU)



5

**PINK SUNGLASSES**  
(1 PAIR PER EMPLOYEE)



6

**PINK BUCKET**  
(1 ORDER)



7

**DOVE CHOCOLATE**  
(QUANTITY VARIES SITE BY SITE)

**IMPORTANT REMINDER: WHEN ORDERING FROM THE LUV STORE, PLEASE PAY CLOSE ATTENTION TO YOUR QUANTITIES & ENSURE YOU'RE PLACING ACCURATE INFORMATION FOR YOUR ORDERS**